



CKCSC, USA 2017 YEARBOOK ADVERTISING FORM

PUBLICATION DATE — OCTOBER 2017

DEADLINE DATE — MUST BE POSTMARKED BY FRIDAY JULY 14, 2017

<input type="text"/>	<input type="text"/>
Advertisers Name	Reg. Kennel Name
<input type="text"/>	
Address	
<input type="text"/>	<input type="text"/>
Phone	E-mail Address

AD PRICES	EARLY BIRD SPECIAL POSTMARKED by 6/10/17	REGULAR PRICING POSTMARKED by 7/14/17	AMOUNT
<input type="checkbox"/> Color FULL Page(s) Includes 50 tear sheets	\$315.00 per page	\$340.00 per page	\$ <input type="text"/>
<input type="checkbox"/> TWO Color FULL Pages..... Must be same kennel affix - no combining advertisers	\$595.00 for two	\$635.00 for two	\$ <input type="text"/>
<input type="checkbox"/> Black & White FULL Page(s)	\$125.00 per page	\$135.00 per page	\$ <input type="text"/>
<input type="checkbox"/> Black & White Half Page(s)	\$70.00 per page	\$70.00 per page	\$ <input type="text"/>
<input type="checkbox"/> 50 Black & White tear sheets	\$15.00 per page	\$15.00 per page	\$ <input type="text"/>

YEARBOOK PATRONS				AMOUNT
Donations are accepted to help defray the cost of the yearbook and the mailing— <i>and are always appreciated!</i>				
<input type="checkbox"/> Gold (over \$50)	<input type="checkbox"/> Silver (\$25 - \$50)	<input type="checkbox"/> Bronze (up to \$25)	\$	<input type="text"/>
Sponsors name to be printed in the yearbook: _____				

PAYMENT OPTIONS				GRAND TOTAL
CHECKS must be made payable in U.S. FUNDS to CKCSC, USA. All funds must be drawn on a U.S. bank				
CREDIT CARD Information: If you are paying by credit card, please provide the following information:				
Card Type: <input type="checkbox"/> VISA	<input type="checkbox"/> Mastercard	<input type="checkbox"/> Discover	<input type="checkbox"/> American Express	<input type="text"/>
<input type="text"/>	<input type="text"/>	<input type="text"/>		<input type="text"/>
Card Number	Expiration Date	Validation Code		
By signing below, I hereby authorize the CKCSC USA, Inc. to apply the selected fees listed on this sheet to the aforementioned credit card.				
Signature of Authorized cardholder : _____				

Send to **Barb Hoorman** • Benchmark Cavaliers • 4409 Fremont Lane • Plano, TX 75093-3738

Signature **MUST** be waived on **ALL** packages. Please do **NOT** send certified or registered mail. Email BMark9@aol.com with any questions.

The Editor of the Yearbook has the right of refusal in accepting advertisements that go against Club policy, By-Laws or Code of Ethics.



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SUBMITTING ELECTRONIC FILES:

If you are sending camera ready computer generated art - please use the following guidelines. If your designer has any questions please have them email me at BMark9@aol.com

- All photos need to be scanned to size at 300 dpi preferably in a JPG format (if emailing).
- If you are sending a complete flattened image - please allow at least an 1/8" bleed all the way around.
- I can accept InDesign CC or lower, Illustrator or Photoshop files.
- Full page ad trim size is 5 1/2" x 8 1/2", Live area is 5" x 8" and Bleed area is 5 3/4" x 8 3/4"
- Half page ad size is 5 1/2" x 4 1/8", Live area is 5"w x 3 7/8"h and Bleed area is 5 3/4" x 4 1/4"
- **Important** — *Include a print out of the actual ad.*
- Large files and photos may be submitted via hightail.com or WeTransfer.com
Check their size limitations ... but should be a free service. Send to BMark9@aol.com

SUBMITTING PHOTOS THRU EMAIL:

- Large files and photos may be sent via hightail.com or WeTransfer.com
- When taking digital pictures make sure your camera is set on the BEST quality setting and that the dog is large in the view finder.
- Small web images will not print crisp and will not be accepted.
- Please make sure you put your name in the subject of the email and that each photo file is labeled with the dogs name.
- Email to BMark9@aol.com

TEXT FOR AD:

- All copy submitted should be typed not handwritten. I can only read Word files.
- Please double-check your copy for any typos and make sure all names are spelled correctly. I try and accommodate any changes people request to their text — but please remember to try and submit your ads correctly at the start as the window of production time is small.

CDs and Photos will NOT be returned. Please have digital copies made.

Mail to:
Barb Hoorman,
4409 Fremont Lane, Plano, TX 75093-3738

Any questions please email BMark9@aol.com or call 972-596-9550.
This is CST so please adjust your calling times accordingly.